

Sponsorship Benefits

| | 0 | Title Sponsor (\$15,000) | Speaker Sponsor (\$10,000) | Zone Sponsor (\$5,000) | VIP Reception Sponsor (\$3,000) | Dinner Sponsor (\$2,000) | Inspire Sponsor (\$1,500) | | |
|---|----|-----------------------------|----------------------------------|---------------------------|---------------------------------------|-----------------------------|---------------------------------|--|--|
| PROMOTION | | | | | | | | | |
| Company logo on posters & marketing materials | ✓ | | | | | | | | |
| Company logo on website homepage | ✓ | | | | | | | | |
| Company listing on website sponsor page | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Company logo on Achieve Hartford! email signature | ✓ | | | | | | | | |
| Company logo in event e-communications | ✓ | ✓ | | | | | | | |
| Company logo featured in advertising | ✓ | | | | | | | | |
| Mention in news releases & media announcements | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| AT EVENT | | | | | | | | | |
| Welcome remarks at event | ✓ | | | | | | | | |
| Speaking opportunity at VIP reception | ✓ | ✓ | | | ✓ | | | | |
| Meet & Greet with celebrity speaker | ✓ | ✓ | ✓ | ✓ | | | | | |
| Company logo on event signage / sponsor board | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Company logo on zone signage | | | ✓ | | | | | | |
| Company logo on food & drink station signage | | | | | | ✓ | | | |
| Company logo in event program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| TICKETS | | | | | | | | | |
| VIP Tickets | 10 | 10 | 8 | 6 | 4 | 2 | | | |
| Special ticket discount code for employees & clients | ✓ | ✓ | ✓ | | | | | | |
| POST-EVENT | | | | | | | | | |
| Listing on Achieve Hartford! website for full year | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Mention in thank-you e-mail to guests and e-subscribers | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Mention at Achieve Hartford! annual meeting | ✓ | ✓ | | | | | | | |

Sponsorship commitments must be received by January 2, 2018: Please send/deliver to:

Achieve Hartford,
21 Main Street, 3rd Floor, Hartford, CT 06106

Or join us online at www.inspireHartford.com